

AN IMPROVEMENT  
OVER KALSOMINES

MURALO



PROCESS

# CALCIMO

TRADE MARK REG. IN U.S. PAT. OFF.

## SANITARY WALL COATING



READY FOR USE  
WHEN MIXED WITH  
**COLD WATER**

MANUFACTURED BY

**THE MURALO COMPANY, Inc.**

LARGEST MANUFACTURERS IN THE WORLD SPECIALIZING EXCLUSIVELY  
IN WALL COATINGS, COLD WATER PAINTS AND WALL SIZES

NEW BRIGHTON, NEW YORK

MADE IN U.S.A.

# DIRECTIONS FOR APPLYING

In order to secure satisfactory results, it is absolutely necessary that the surface to be decorated is in proper condition to receive the Wall Coating. Before applying, the following instructions should be carefully complied with:

The surface must be clean and free from loose paint, kalsomine, wall paper, etc. Lime-washed walls should be washed with a solution of one part muriatic acid and five parts water, followed by a sponging with clean water. Cleanse greasy surfaces with soap and water, adding a small quantity of borax to the water.

Cracks and holes in the plastering should be cut out and scraped clean, then wetted down, and filled with *Muralo Patching Plaster*. Allow the repaired parts to dry out and then touch up same with *Muralo Wall Size*, including all stained spots in the plastering. The entire wall surface should then be given a coat of the *Wall Size* and allowed to dry thoroughly before applying the Wall Coating.

The air in the room should be dry and of moderate temperature. Close the windows and doors to avoid draughts. Use the Wall Coating of proper consistency, so that it flows well. Apply free and easy with a good kalsomine brush, putting the same amount on all over the surface and laying it off lightly in every direction with the tip of the brush, but do not rub it out like oil paint.

When the work is completed arrange to hasten the drying by opening windows and doors to allow free circulation of air, or if the weather is very damp or rainy turn on the heat in order to eliminate the moisture, as quick drying is essential to good work.

# DIRECTIONS FOR MIXING

This Wall Coating should be mixed in the proportions of *three pints* of water to *five pounds* of the dry powder, in the following manner:

Place the required quantity of dry powder in a galvanized pail; measure out in a separate vessel sufficient cold, warm or hot water, whichever is most convenient, in the above proportions and add gradually part of this water to the powder, stirring thoroughly until a heavy paste is obtained (*do not add the powder to the water*). Continue stirring and when all lumps are broken up, add gradually more of the water, until the mixture is of a thin, creamy consistency. Stir occasionally during application.

More or less water than the quantity stated may be necessary, depending upon the nature and condition of the surface. The proportions given are for the average interior plastered surface and, from experience, have proven to be consistent with good workmanship. A very porous, sand-finished wall usually requires a thinner consistency than a smooth hard finish.

If left standing any appreciable length of time the mixture may jell apparently too stiff for spreading, but can usually be returned to proper working consistency by simply stirring with the paddle. If working consistency is not restored by stirring, a small quantity of water may be added.

Clean buckets should be used, preferably of tin or iron. Wooden buckets should on no account be used. Buckets and brushes should be thoroughly cleaned daily.

# Sanitary Wall Coating

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NO. 100



NO. 134



NO. 132



NO. 102



NO. 121



NO. 120

# Sanitary Wall Coating

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NO. 212

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NO. 101



NO. 104

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NO. 150



NO. 135



NO. 136

# CALCIMO WALL COATING

Calcimo Wall Coating is manufactured in dry powder form and compounded in such a manner that it is instantly soluble in cold water and ready for immediate application over any dry surface, such as plaster, wood, burlap or any of the various wall-boards. No time is lost in first getting boiling water and then waiting for the mixture to cool before using, as in the case of hot water kalsomines. It is always ready for instant use after mixing, and the method of mixing is simplicity itself.

Calcimo Wall Coating has exceptional covering capacity, and works freely and cool under the brush. It sets slowly, flows and levels perfectly, and always dries out in perfectly uniform evenness. It imparts an even uniform tone, does not show laps or brush marks, never runs nor sags, never chinks, flakes, powders, peels nor blisters. Expert supervision over all manufacturing processes insures a uniform product that meets the most exacting of requirements.

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